



Heidi Grass

Photographer & Retoucher

- www.heidigrass.com
- Heidi.L.Grass@gmail.com
- Northern California

ABOUT ME

Bright, out-going and efficient RETOUCHER & PHOTOGRAPHER with 20+ years experience in digital and traditional photography & post-production; with extensive software knowledge & file management skills. Experienced in content production, layout & editing.

Creative & skilled "natural" photoshop retoucher.

#open-minded #flexible #generous #kind #funny #quick learner

EXPERIENCE

DIGITAL RETOUCHER @Freelancer

DEC 2013 - PRESENT @CREATIVE CIRCLE
JAN 2013 - FEB 2017 @TALENT TABLE (ORACLE)
FEB 2017 - JULY 2018; MAY - JUNE 2020 @GOPRO
Freelance digital retoucher, researcher & all-around for clients. FRAMESTORE/HOGARTH (Cupertino TECH GIANT), JANIE & JACK (GAP), MORPHE, CAVIAR (DOOR DASH), ZERO EGG, OLLY, HODO, GOPRO, ORACLE, GALLO, ARIAT, VSP, EVER, BOBBY BAY, CHD MAGAZINE, SEPHORA; PRIVATE CLIENTS around the world.

DIGITAL RETOUCHER @ShopBop (Amazon)

FEB 2012 - OCT 2012 & OCT 2013 - JULY 2016
Freelance digital retoucher for a leading online retailer owned by Amazon.com. Responsible for optimizing on-model images, including skin retouching and product enhancement & masking. Routinely edits & uploads up to 150 images per day.

OWNER, PHOTOGRAPHER @Maia Photo

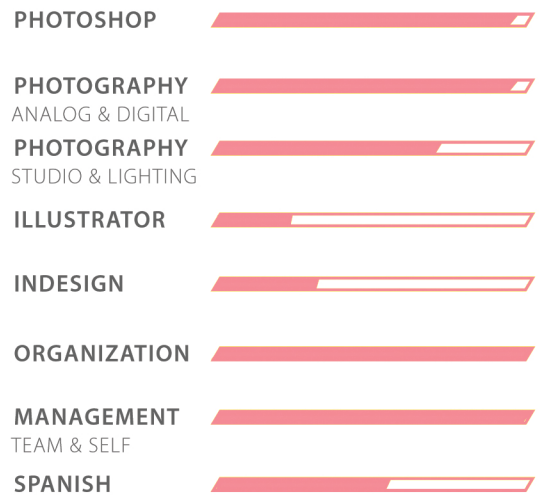
FEB 2009 - PRESENT
Founder of a photography services company; portrait, event & product photographer & retoucher. Created business concept, business plan & marketing strategies. Designed website & all print & marketing collateral.

INTERESTS

TRAVELING | OUTDOORS | THEATRE | DANCE | READING | BAKING

SKILLS

There's always more to learn!

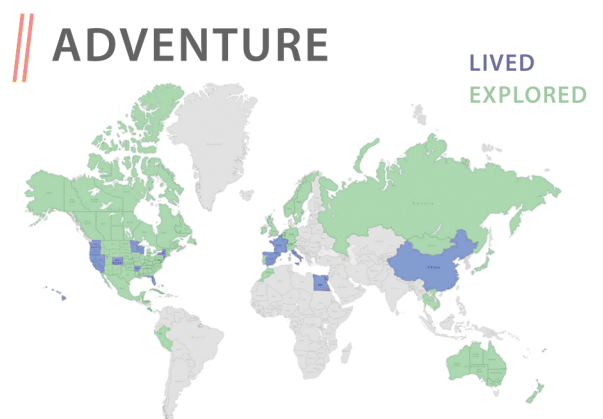


EDUCATION

MFA Photography
2006
Minneapolis College of Art & Design, MN

BS Photography
2003 *Cum Laude*
Ithaca College, NY

IB DIPLOMA
1999
International Baccalaureate Program
Hillsborough High School, Tampa, FL.








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// PORTFOLIO @ <https://www.heidigrass.com/retouch>



RETOUCHING @VSP

Comprehensive project for VSP, a vision care provider to over 70 million people.

Simply put, the project consisted of photographing glasses in my home studio & digitally, realistically, "placing" them on stock photo imagery.

#RETOUCH #PHOTOGRAPHY #OFF-SITE



RETOUCHING @Oracle

Long-term project for Oracle, a Global leader in Information Technology

Retouch is often highly technical & exact; metal & surface texture matching; AI file integration; precise product specifications & changes. Projects include optimization of existing imagery. Frequently including extreme changes, often with no additional source imagery to draw from.

#RETOUCH #ON-SITE #OFF-SITE



PHOTOGRAPHY @Maia Photo Studio

Portrait, product & event photographer in Norcal.

Specializing in portrait photography. Photographed tens of thousands of clients, around the world, across a long & varied career. {Including living at sea!} Known for creating a comfortable & friendly photography environment.

#PHOTOGRAPHY #RETOUCH #ON-LOCATION